



Capital Business School

Knowledge | Skills | Success

Corporate Finance Sector Guide



Ho Chi Minh | Ha Noi | Singapore | New York | Chicago | Hong Kong

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<https://capital.edu.vn>

Corporate Finance courses

Whether you are new to corporate finance or an advanced practitioner, we offer courses to match your level of experience. We can also offer tailored and in-house training sessions to suit individual and company needs.

Course outlines

Financial Data Analysis for Leaders	3
Business Valuation & Investment	4
Capital Structures & Payout Policy	5
Financial Derivatives & Applications	6

Who should attend?

Our courses are tailored for a variety of roles including: fixed income, banking, insurance and credit risk professionals, regulators, central bankers and auditors.

Learning path

To help you find the course which is most suitable for your level of experience, this learning path shows our recommended training journey.

Financial Data Analysis for Leaders  Intermediate 12 Sessions 6 CIF Points	Business Valuation & Investment  Advanced 12 Sessions 6 CIF Points	Capital Structures & Payout Policy  Advanced 12 Sessions 6 CIF Points	Financial Derivatives & Applications  Advanced 12 Sessions 6 CIF Points
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 Certificate option

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Financial Data Analysis for Leaders

 Level: Intermediate

 Duration: 4 weeks

 CIF points: 6

The overall aim of this course is to equip participants with a comprehensive overview of the key concepts and principles of financial accounting. This course will teach you how managers, analysts, and entrepreneurs use an understanding of financial statements to drive strategic decision making.

Key Learning Outcomes

- Discover how balance sheets, income statements, and cash flow statements are developed and how each interact
- Evaluate the financial health of a business using financial statements
- Prepare and develop financial models to forecast business performance and potential
- Enhance leadership capabilities to communicate sales and growth strategies in financial terms

“Financial Data Analysis for Leaders was perfect for our sales executives. The financial knowledge and training they received has transformed their relationships with many of our clients.”

Nguyễn Như Quỳnh, Account Manager, VIB Bank

Course Content

The Accounting Equation

- Understand key accounting concepts, terms, and principles

Recording Transactions

- Understand where financial statement information originates

Financial Statements

- Understand the content and purpose of the income statement and balance sheet

Adjusting Journal Entries

- Understand complex accounting transactions and how they relate to accounting principles

The Statement of Cash Flows

- Understand how to construct and interpret the cash flow statement

Analyzing Financial Statements

- Evaluate company performance using profitability, efficiency, leverage, and other ratios

[Click here for course dates, locations and prices.](#)

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Business Valuation & Investment

 Level: Advanced

 Duration: 4 weeks

 CIF points: 6

Creating value is the central task for any executive. To generate value, managers need to be able to assess the financial impact of their decisions. This course will help you evaluate the financial consequences of business decisions and how to value companies, businesses, and investments.

Key Learning Outcomes

- Use valuation tools and techniques to value companies, businesses, and investment projects
- Assess the value of mergers, acquisitions, and strategic alliances
- Conduct scenario and sensitivity analyses
- Evaluate investment and business risks and estimate the cost of capital
- Understand the relationship between risk and expected return (the Capital Asset Price Model - CAPM)

“This course is extremely helpful in corporate valuation. I have a much deeper understanding of how value investing is applied in a variety of situations after this course.”

Huỳnh Quốc Cường, Founder & CEO, AI System Technologies

Course Content

Discounted Cash Flow (DCF) Valuation

- Calculate DCFs and understand why they are important to business valuation

Risk and Return

- Understand how can we measure the amount of risk present in an investment

Investment Criteria

- Compare different valuation approaches used to evaluate proposed investments

Project Analysis and Evaluation

- Analyze potential business ventures to decide which are worth undertaking

Making Capital Investment Decisions

- Discuss how a company allocates its capital to investment projects (capital budgeting)

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Capital Structures & Payout Policy

 Level: Advanced

 Duration: 4 weeks

 CIF points: 6

What are the benefits, costs and risks associated with financial leverage? Is there an optimal amount of leverage? And if firms are highly levered, how should stock market investors adjust for risk? This course is designed to answer these and related questions. It is highly interactive and will use a combination of case studies, exercises and examples to illustrate the key learning points.

Key Learning Outcomes

- Learn the benefits, costs and risks associated with leverage
- Understand the relative advantages and disadvantages of various debt instruments
- Analyze how firms determine their optimal capital structure and use debt tax shields to increase the value of their business
- Utilize rigorous methods to account for leverage in equity or firm valuation, as well as investment decisions

“There is much more to the program than what I initially expected. I think the entire program is very well-designed and adds tremendous value to my long-term career aspirations.”

Trần Tiến Đông, Financial Planning Division, Ho Chi Minh City

Course Content

Cost of Capital

- Determine a firm’s overall cost of capital and how to use it to value a company

Raising Capital

- Understand how securities are sold to the public (including IPOs) and the role of investment banks in the process

Financial Leverage & Capital Structure

- Explain the effect of financial leverage & the impact of taxes on capital structure choice
- Determine how much a company should borrow (establish an optimal capital structure)

Dividends & Payout Policy

- Understand how dividends are paid and explain issues surrounding dividend policy decisions

[Click here for course dates, locations and prices.](#)

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Financial Derivatives & Applications

 Level: Advanced

 Duration: 4 weeks

 CIF points: 6

This course covers one of the most exciting and important areas in finance: *derivatives*. Participants will learn the necessary skills for pricing and hedging of derivative securities, and for using them for investment, risk management, and prediction purposes.

Key Learning Outcomes

- Understand how financial derivatives such as forwards, futures, swaps, and options can be used to mitigate or even eliminate unwanted risks
- Be able to decide which securities to use for hedging and/or speculative purposes
- Use financial derivatives in asset management and the valuation of corporate securities (stocks and corporate bonds, interest rate derivatives, credit derivatives, and currency derivative)

Course Content

Options

- Explore the basics of call and put options and calculate their payoffs and profits
- Explain how to price call and put options using no arbitrage conditions
- Describe the Black-Scholes option pricing model and its uses

Business Valuation with Options

- Value the debt and equity of a firm as an option on the firm's assets

Options and Corporate Decisions

- Value options in capital budgeting projects, including timing options, the option to expand, the option to abandon, and the option to contract
- Apply option valuation in M&A

Forwards and Futures

- Discuss hedging and speculating strategies by using forward contracts

Swaps

- Reduce risk exposure with interest rate swaps and currency swaps

[Click here for course dates, locations and prices.](#)



Certificate option:

These four courses can be taken to form the Certificate in Finance.
[Click here for more information.](#)

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About Capital Business School

Capital Business School partners with clients to enhance knowledge, skills and success.

With centers in Ho Chi Minh and Ha Noi; we are committed to satisfying client needs across Viet Nam and on the ground locally. Our people advise and build learning solutions to accelerate the achievements of the individual, and the company across the entire employee lifecycle.

We focus our training on four key areas:

Tailored Learning

Programs customized to meet your business needs

Learning Solutions

Innovative program delivery and management including online learning and interactive portals

Public Courses

Professional development courses delivered worldwide between 2-4 weeks focusing on practical skills required to succeed in the finance industry

Professional Qualifications

Regulatory exam training including CFA® and FRM®

REGISTRATIONS

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For group or company discounts,
contact the **Public Courses team** on:

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